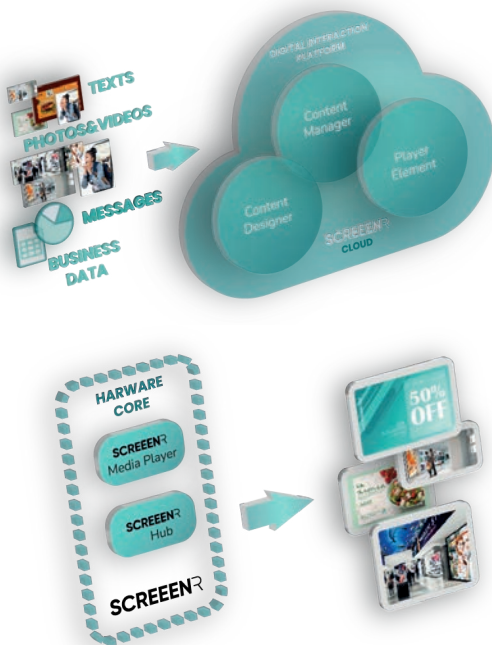




The platform for digital signage and interactive advisory systems

SCREEENR was developed by AISS to help businesses master their digital communication and client interactions. With the platform, all content, whether images or videos, is managed in the cloud, regardless of where the associated screens are located. In addition, the software enables the creation of engaging and interactive content as well as seamless playback on a wide range of monitors. SCREEENR is ideally suited for use in retail, gastronomy, hotels, educational institutions or even in public spaces.



ADVANTAGES

- Central remote management of displays
- Easy data integration
- Auto-Updates
- Intuitive content management
- Cloud-based solution
- Near real time content ployout
- Interactive content
- Time-saving marketing solution
- New ways of customer communication
- Flexibility & Scalability

SCREEENR Harware Core

SCREEENR hardware solutions are designed specifically for the SCREEENR CLOUD software and range from interactive displays to media players:

- **SCREEENR Media Player:** guarantees seamless content playback
- **SCREEENR Optimierungs-Hub:** for fast-changing content without delay
- **SCREEENR Accessories:** high-quality displays for content ployout



SCREEENR CLOUD ————— e-shelf-labels

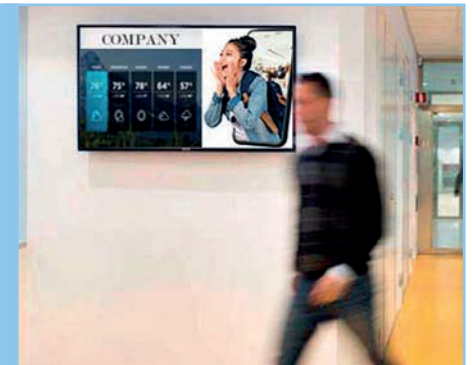


Content Designer

The Content Designer is the user-friendly design tool of the SCREEENR software with drag & drop functions for the creation of eye-catching and interactive content. Existing videos and pictures can also be integrated and adapted in the Content Designer.

Content Manager

The SCREEENR Content Manager enables the central management of all content in the cloud. No matter where the displays are located, the content can be played out in a targeted manner and thus reaches the customers at the right time and in the right place.



Player Element

The player element uses smart delivery technology to ensure stable and reliable playback on all displays, even when the network connection is poor.



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