



NEWTON 2.7 BWR ————— e-shelf-labels



TECHNICAL DETAILS

GENERAL:

Dimensions (mm)	76.0 x 49.5 x 13.1
Button	2 Buttons
LED	7 Colors

DISPLAY:

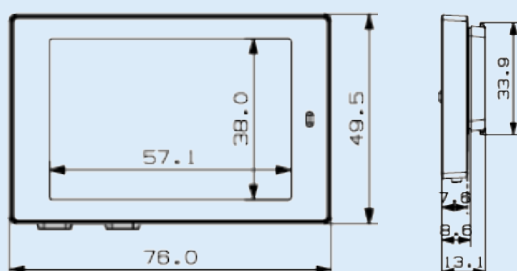
Display Technology	Full graphic E-ink display
Active display area (mm)	57.3 x 38.1
Resolution (pixels)	300 x 200
Pixel density	133 DPI
Pixel colors	BW / BWR / BWY
Viewing angle	Nearly 180°

OPERATION:

Usable pages	Up to 7 pages
Operating temperature	0°C to 40°C
Waterproof	IP67
Battery	2 x CR2450
Battery lifetime	10 years (2 updates/day)
Encryption	128-bit AES
Compliance	CE, ROHS, FCC

CONNECTIVITY:

NFC	FeliCa NFC Forum Type 3
ESL operating frequency	2,4 GHz
Wireless firmware update	Yes



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