Control the number of customers in the store area, easily

During the current COVID-19 pandemic situation it is a real challenge for stores to communicate in an easy understandable way if the customer can enter the store or have to wait outside until a previous customer leaves.

The solution

Our solution based on the Content on Demand digital signage system, gives a perfect answer to the challenge, by watching the number of entering and exiting customers. When the number of customers reaches a preset limit, the system displays a “STOP” sign on its screen placed at the store entrance. As soon as a customer leaves the store, the display changes to “GO” sign and lets in the customer who is waiting outside.

Easy to manage - Easy to customize

Setting up the system is easy and doesn’t need any special skills. Local wireless network (WiFi) with internet access and standard mains needed for operating the system. Virtually any monitor or TV set with HDMI input can be used for displaying the content.

The content of the display can be easily managed and edited through a user friendly web user interface. By using the same screen, other information, like advertisements can also be displayed, besides the customer entrance control content. The system remains a perfect digital signage tool after the pandemic too.
Integrate the Digital A-frame into your store entertainment

After COVID-19 there are many different possibilities to use the Digital A-frame in store. Either as simple advisory board or as product adviser to help customers navigate through the shop. We are happy to show you the variety of use cases.

### PRICING

**Same entrance and exit**

- 1x Sensor Unit: 169,00 €

**Separate entrance and exit**

- 2x Sensor Unit: 319,00 €

**Option „A“:**

- 43“ Digital A-frame: 1290,00 €

**Option „B“:** Using existing displays

- A-216W Media Player: 75,00 €

**Subscription**

- Customer Entrance Control System Monthly Fee (3 months to be paid in advance): 20,00 €